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# Welcome to the Party

SMCC 2030

SMCC

**SMCC 2030:  
WELCOME TO THE PARTY  
A MULTI-YEAR STRATEGY FOR  
SOUTH MOUNTAIN COMMUNITY CHURCH**

# INTRODUCTION

Hello SMCC Family,

You are likely reading this because you are interested in the future of SMCC. That encourages me greatly.

Moving SMCC from where we are today into the future will require each of us to participate as fully devoted and fully delighted followers of Jesus. Anyone who looks back on SMCC's history can see how God has used the people of SMCC to do an eternity altering work in the state of Utah. We have seen the vision for SMCC realized, thousands of lives changed, goals met, and growth beyond all expectations.

God has grown SMCC from one family to a family of thousands in 5 locations across the state of Utah. Many kids, students, and adults have moved from darkness to light by trusting Jesus Christ in an SMCC environment. Yet, there's more work to be done and God is still using us to do it.

This guide is designed to explain that work from the foundational aspects of who we are as a church to the specifics of our 2030 vision. After all these years our mission remains the same. From the start, SMCC took risks and made bold moves to help people follow Jesus and we plan to continue this into the future. The vision you are about to be introduced to is bold. God has given SMCC leadership a passion for a specific future that we believe will help us reach more people, help us equip more disciples, and help us all grow in our devotion and delight. God has positioned SMCC to be a vital outpost for ministry across Utah as we dream of a day that all of Utah has heard The Gospel.

We have chosen to describe all of this as a party. Throughout the Bible we see the delight and community of our Trinitarian God overflowing to the world as He invites people into a relationship with Him which is often described as a feast, a celebration, or a party. The best parties always include deep joy, rich community, and close friends with good food, great conversation, and loud music. This theme is clearly seen in the story of the prodigal sons culminating in the last book of the Bible as our future with King Jesus is described as the best wedding party one could imagine. This party is more than just a one-time event but rather a way of life in God's kingdom. Everyone is welcome to the party.

I wake up dreaming about our future and go to bed strategizing about how to get there. In my 17 plus years as a pastor, this is the biggest journey I've ever embarked on. I'm asking you to join me as we look to see Utah forever changed by the transforming, resurrection power of Jesus.

To Him Be The Glory,

Pastor Eric Nelson

SMCC Lead Pastor

# OUR HISTORY

Remembering the past strengthens us in the present and motivates us for the future. In the Old Testament, there's a poetic book, right in the middle of the Bible that includes a Psalm which invites us to remember the past. Asaph, the Psalmist, says this...

**Psalm 77:11-12 I will remember the deeds of the Lord; yes, I will remember your miracles of long ago. 12 I will consider all your works and meditate on all your mighty deeds." For the Israelite community this meant remembering God's deliverance from Egypt, His faithfulness in the desert, and His provision every step of the way. Through the highs and lows, God was good to them and He has been good to us. We must not forget God's mighty deeds in our past.**

Every good story has a beginning and the story of SMCC begins in the year 1998. In March of that year, Paul and Jini Robie moved with their two boys to plant a church in Draper, Utah. At that time, the city of Draper had a population of approximately 28,000 and no Protestant churches. So the Robies began by starting a Bible study in their home. This small but enthusiastic group decided it was time to meet on Sunday morning with 45 people at their first church service in a small office space. Within two years SMCC had outgrown the first location and moved to a warehouse on the west side of I-15. In 2005, a decision was made to open a new campus in the Daybreak Community on the west side of the Salt Lake Valley. Easter of 2006 was launch day and services officially began at the Daybreak Community Center.

This community would eventually become the South Jordan campus. In the spring of 2008, Pastor Paul invited Pastor Tom Mertz and The Springs Church in St. George, Utah, to become a campus of SMCC. In 2012, the SMCC Draper Campus moved into its own 42,000-square-foot facility. In 2015 SMCC launched both the Lehi campus and adopted a previous church plant years prior which became the West Jordan Campus. In the fall of 2015, SMCC Lehi started in a warehouse facility in the heart of northern Utah County which is now poised for a massive step forward with a new building by 2030. One of the most exciting moments in the history of SMCC was the beginning of the International Campus for Spanish speaking families in Utah. Under Pastor Alberto Lopez's leadership, a small community from all across Central and South America started meeting on Sunday afternoons at the Draper facility. After merging the West Jordan campus and the South Jordan campus, SMCC was able to move the fast growing International campus to its own facility. Now, about 10 years later, it's a campus of over 700 people meeting in 3 services in West Jordan. In 2018, SMCC built

an 11,000-square-foot permanent facility for our South Jordan campus. This campus continues to grow and thrive as it reaches the booming Southwest area of Salt Lake County. SMCC is constantly growing, averaging 4,000 people in regular attendance and experiencing real and meaningful life-change, with over 1,500 baptisms since the beginning. In the summer of 2021, Paul Robie announced his plans for retirement from vocational ministry. Paul's retirement plan included working with the Elder Board to find a suitable replacement for the position of Lead Pastor of SMCC. On June 26th, 2022, SMCC hosted an Installation Service to celebrate the legacy and story of Jini and Paul Robie while looking forward to continued mission and vision through Pastor Eric Nelson as the next Lead Pastor. The legacy of the Robies lives deeply within Eric and Carrisa Nelson as they lead with the same desire the Robies had from day one which is to do whatever it takes to reach just one more person.



# OUR BELIEFS

- We believe the Bible to be inspired and infallible, and as such, the supreme authority in faith and life. 2 Tim. 3:16-17; 2 Peter 1:20-21; Mt. 5:17-18; Jn. 16:12-15.

We believe in the authority of the Biblical writings on the basis of Jesus' authority. He approved the Old Testament writings and authorized the New Testament writings, giving them to us so that we might know Him better through them.

- We believe that there is one God, eternally existing in three persons - Father, Son (Jesus Christ) and Holy Spirit. Deut. 6:4; Jn. 1:1-3, Jn. 8:58; Col. 1:15; Eph. 1:3; Acts 5:3-4; 2 Cor. 13:14; Mt. 28:19.

The Bible teaches that there is one God and that these three persons referenced above are all God. This leads us to an understanding of God's Triune nature, that God is three in person yet one in being. This means love and relationships, for all of eternity, have been central to God's nature and joy.

- We believe that Jesus Christ, by offering Himself on the cross, paid the penalty of man's sin, and all who receive Him by faith are born of the Holy Spirit and thereby become children of God. Rom. 1:16-17; Rom. 3:20-28; Eph. 2:1-9; Acts 2:14-39; Jn. 1:9-14; Is. 53:5.

The gospel is the good news, or the message, of Jesus' life, death, and resurrection. When we place trust in the gospel, in what Jesus has done for us rather than in our own abilities, we receive salvation. This message, the gospel, is what the entire Old Testament points to and is the central message of the New Testament writings as well.

- We believe in the present ministry of the Holy Spirit, by whose indwelling the Christian is enabled to live a godly life. Rom. 8:14-17; Gal. 5:22-23; Acts 1:8, 2:38; Eph. 1:3; 1 Cor. 6:19.

On the day of Pentecost (Acts 2), the Holy Spirit filled the believers in a manner similar to how God's presence filled the Tabernacle and the Temple in Israel's history. The message is that there is no longer any architectural temple where God's presence uniquely dwells. Now, the Holy Spirit takes up residence in followers of Jesus at the moment they place trust in Jesus.

- We believe in the resurrection of both the saved and the lost - those that are saved to the resurrection of eternal life and those that are lost to the resurrection of condemnation and eternal separation from God. Rev. 20:11-15; Rev. 21:1-5; 1 Cor. 15.

When Jesus rose from the dead, he did so in victory over death. One day, death will be done away with altogether. All will stand before God in the Final Judgment, but we have the opportunity to stand on the basis of Jesus' merits, rather than our own, by placing our trust in him.

- We believe in the spiritual unity of all believers in our Lord Jesus Christ, as He is understood from the Bible alone, regardless of denominational affiliation. Eph. 1:22-23; Mt. 16:18; 2 Tim. 2:19; Eph. 4:11-13.

Those who trust in Jesus are united to him. For this reason, they're united to every other person who's placed trust in him also. This invisible, spiritual union is the universal church, which is expressed through local churches. Most denominational differences come down to either secondary theological issues or cultural distinctions, rather than something that would separate this spiritual union.

- We believe that baptism is an outward sign of an inward reality demonstrating that a person has a new life in Jesus Christ and the recognition of the living presence of the Holy Spirit. Mt. 28:19-20; Rom. 6:1-4; Acts 2:38; Acts 10:44-48

Baptism isn't something someone does in order to be saved. Instead, it's a step of obedience taken in response to placing trust in Jesus. It's an outward expression of an inward reality, that a person has been united with Jesus in his death and resurrection, as symbolized by their immersion into and return out of the water.

- We believe that our purpose for living is to glorify God by enjoying Him forever. Col. 3:17; 1 Cor. 10:31; Gal. 5:22-23; Ps. 37:4; Jn. 15:8-11; Phil. 3:8.

As it's been said, "God is most glorified in us when we are most satisfied in him." Jesus invites us into the way of life we were made for, a life of devotion to him which is motivated by delight in him. The happiest life we can find is the one Jesus offers us with him.



# OUR MISSION: WHY DO WE EXIST?

*We exist to help as many people as possible take their next step toward becoming fully devoted and fully delighted (FDFD) followers of Jesus Christ.*

Each part of this mission statement is very important to why we exist as a church. First, we want to be helpful. We want to meet people where they are and serve them as they are, offering grace and truth to everyone who engages with SMCC. Next, we want to reach as many people as possible. SMCC is committed to reaching its "redemptive potential." In other words, we want to continue to grow our capacity as we spread God's fame as far as possible, saturating Utah with a Gospel witness. Next, we invite people to take their next step knowing that every step taken with Jesus is a step of devotion. Each person at SMCC is invited, not expected, to take their next step. Instead of challenging people to go from '0-60' all at once, we instead invite them to take their "next step" when they're ready. We aren't trying to get anyone to do anything. Our goal is to lead people to a place where they respond to the authority of God in their life instead of responding to a religious authority. At SMCC, no person should feel like a project to be fixed or like they have to fake it until they make it. Through each next step we want to experience full devotion and full delight. Jesus Christ challenged his disciples to go into all the world making disciples of all people groups. Then He said that they were to do this by "teaching them to obey all that I have commanded".

Full devotion to Christ is full submission to everything Christ commanded. This submission is the result of a growing trust that God's will and ways are good and that He has our best interest at heart. Therefore, we will continually emphasize that God is most glorified in us when we delight in doing His will. We invite our people to obey the commands of God, knowing that their failure to do so perfectly is not going to result in condemnation. The knowledge of God's grace and goodness to us in the person of Jesus Christ makes us able to devote ourselves to Him leading to delight as a by-product. God delights in us no matter what progress we've made in our devotion to Him. As we look to the year 2030 we dream of a more devoted and delighted Utah. The future of SMCC will include more devotion as we desire to increase our commitment to Jesus, more delight as we desire to elevate our joy in Jesus, and more people as we desire to expand our impact with Jesus.



# OUR VISION, VALUES, AND STRATEGY

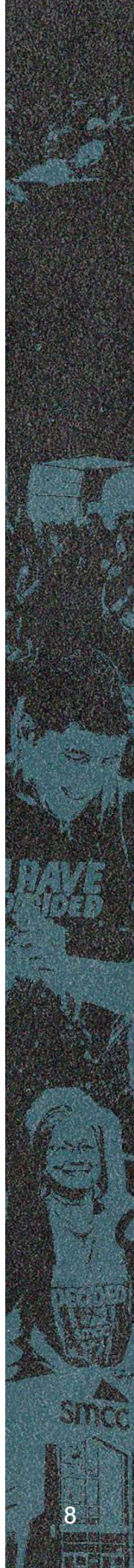
Our vision (preferred future) isn't about the size of our ministry or any other accolade. Instead, we envision SMCC as a particular kind of church; a healthy church with a specific kind of culture. Culture is what every person experiences in every environment. Every environment is created by certain values that drive certain behaviors. This isn't just true of SMCC, it's true of every organization, establishment, and family. The culture at SMCC is a combination of our values and what we do because of those values.

To be a specific type of church, we invite people to embrace our cultural values and implement certain behaviors accordingly. One famous statement highlights the importance of culture like this, *"Culture eats strategy for breakfast."* This means that any organization with a decent strategy and a great culture will accomplish far more than an organization with a great strategy and a bad culture. Here are our 5 cultural values:

**Value #1: The members VALUE and SERVE the GUESTS.** This is contrary to the experience of both members and guests at most churches. Unfortunately, there is a gravitational pull toward doing church for the insider. This means, in most churches they take care of those who pay the bills. And in those churches, if anyone has to walk away, it won't be the member because they believe this is their church. In contrast to that, we want our guests to feel valued and we want them to know that we have been expecting them.

**Value #2: Everyone can BELONG BEFORE they BELIEVE.** At SMCC we want a culture that is inviting for guests. This means that they can feel at home before they believe. Jesus is known for this; the people who were nothing like Him liked to be around Him. We want the same thing said about us. This means we use language that is easy for everyone to understand. We also address the outsider and insider in our sermons. We recognize that for many people the Bible is new and what it teaches might not be self-apparent. Also, it is important to us that we limit our freedom so that the new person is not "weirded out." We won't do anything that unnecessarily freaks them out or causes them to experience a cringe moment. Again, these people are our guests and we want them to feel at home.

**Value #3: Maturity is measured by HOW WELL we LOVE God and others.** At SMCC we try to value what Christ valued supremely; love. Christ summarized all the commands found in the Old Testament with two: Love God and love others. He added one more command regarding how we might love others; we are to love others in the same way that Christ loved us. This means that for SMCC to be irresistible we must all ask ourselves one question: "What does (Christ's) love require of me?" We, of



course, love knowledge and insight; and we seek to become as wise in the scriptures as possible. It should be clear to all who come to SMCC that we are committed to speaking the truth, and at the same time, it should be even more apparent that we are committed to loving them. We will move forward in ministry asking the question, "What does love require of me?"

**Value #4: We trust the PROCESS in which GOD CHANGES us from the INSIDE OUT.**

At SMCC we have made a commitment to love people instead of trying to change them. No one likes to feel like they need to change in order to feel accepted. So the acceptance by us comes first, then we invite people to get involved in environments and relationships where God can change them. We want God to do His work in people's lives without them feeling like they need to impress us. This leads to change from the inside out.

**Value #5: The truth of the BIBLE is explained in a HELPFUL and HOPEFUL way.** At SMCC, it is very important that we are faithful to the intent of the Bible in everything we communicate. Not only do we want to be Biblical, we also want to be as helpful as possible. This means we try to give our people practical next steps or insights or wisdom to put into practice. Maybe the most important thing for our target demographic is that we are as hopeful as possible. These are people who have been beat up and abused by a very controlling and shaming false religion. Some, for the first time when coming to SMCC, have heard a message of hope – the idea that there is nothing they can do to earn God's love.

Our strategy is all about creating excellent and intentional environments. We know that culture is judged gradually at SMCC but environments are judged instantly. Therefore, we have chosen to create excellent environments where people can experience this irresistible culture. 2,000 years ago, the very first church in the Bible had an irresistible environment that was attracting people by the 1,000s. When you have great culture and great environments it's attractive. Great environments have an appealing setting, an engaging presentation, and an inviting community. In these types of environments with this type of culture we accomplish our mission.



# THE SMCC WAY

- 1. The Gospel is our delight.*
- 2. Health is our desire.*
- 3. People are our priority.*
- 4. Trust building is our privilege.*
- 5. Equipping is our pursuit.*
- 6. Theological precision is our passion.*
- 7. Multiplication is our method.*

**The Gospel is our delight.** SMCC is best described, first and foremost, as a Gospel church. Gospel means good news and we want to be a church that announces Jesus' life, death, resurrection and kingdom to as many people as possible. He is good news. The term Gospel is meant to create an awareness that we exist as a light in a culture that has been decidedly religious but is rapidly conforming to the predominant culture in the U.S. as irreligious. Religion is a worldview in which God exists to serve us and the goal is to obligate God through good works and devotion, to give us what we really want. Irreligion is a worldview in which there is no God to appeal to and the goal is to get for myself whatever it is that will make my life meaningful and happy according to my subjective ideas. In both worldviews, everything depends on a person's ability to do what is necessary to gain the power, acclaim, affection or anything else that will justify their existence. Gospel is a different worldview entirely. In this worldview I exist to serve God and His Kingdom purposes as defined by Jesus. My goal is to learn to trust and love Him more completely; and in this way bring honor and glory to Him. In this Gospel mode, I don't earn anything from Him – I simply receive from him. I am acceptable / loveable / blessed-able to Him on the basis of my relationship to Christ. The greatest gift SMCC can make to the greater Christian witness in Utah is to be Gospel-centered.

**Health is our desire.** It's possible for individuals and organizations to be successful by certain standards while at the same time being unhealthy. Healthy cultures, organizations, and individuals are able to function in a way that fulfills their purpose. We want every attender, volunteer, and staff member at SMCC to desire health in all aspects of life. We pay careful attention to workload, boundaries, relational care, and many other aspects of health so that SMCC can be a healthy church. Because joy is at the core of our mission statement, we have offered up this definition of health: Health is the capacity for joy. Healthy people find joy in many aspects of life and we want to be a community that assesses our joy knowing this is directly related to health.



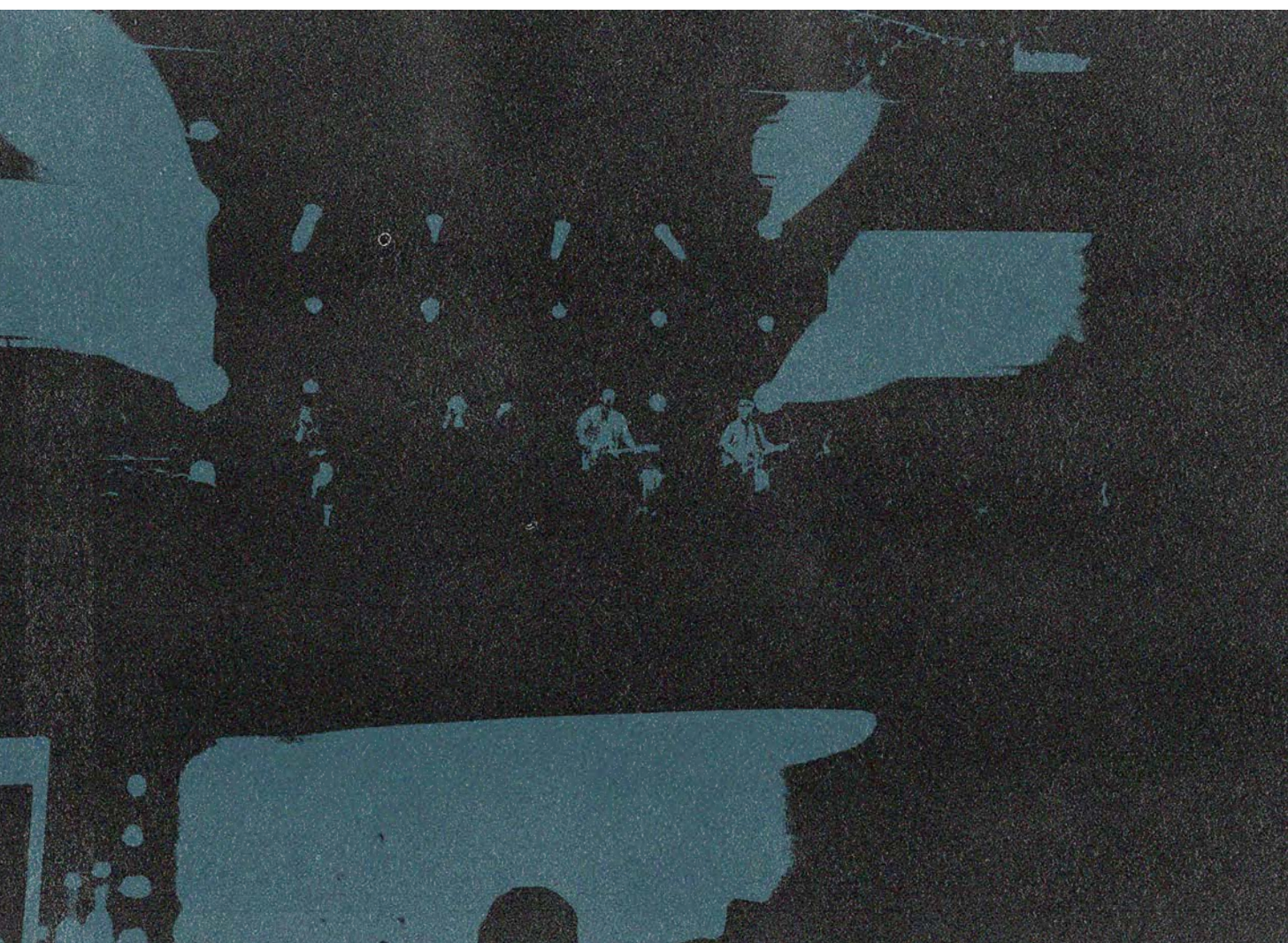
**People are our priority.** Jesus was for people and we are too. Jesus made time for people as he extended grace and truth to everyone. SMCC is committed to not making it more difficult for those that are coming to Christ than it already is. We have embraced the decision by James in Acts 15:19. We do not want to make it difficult for people turning to God. Unfortunately, too many churches are geared for the “Insider.” These are the people who already know their way around the Bible, the customs and practices of church, and the nuances of “Christian-speak.” Instead, we start with where people are presently. We respect their journey and do not require that they make decisions that they are not confident that they are ready to make. We want every person to say things like this after experiencing an SMCC environment: I liked that, I understood that, I might want to do that. SMCC is here to serve people.

**Trust building is our privilege.** One of the reasons many people leave church and remain outside of a faith community is that they do not trust that a church will tell them the truth about God or love them unconditionally. Trust has been shattered. At SMCC, we want to build trust through great programs, engaging environments, leaders of high character, transparency and vulnerability. One thing that will be said about SMCC is that we can be trusted.

**Equipping is our pursuit.** The Apostle Paul gave the church in Ephesus and by implication us in Utah a simple pursuit. Churches are to equip. The word equip means to prepare with necessary items for a specific purpose. We have identified 3 areas that every Jesus follower needs to be equipped in for our purpose as fully devoted and fully delighted followers of Jesus. We call this our ‘head, heart, hands’ model of discipleship. We have classes that are specifically focused on equipping the mind with the Biblical truth required for theological competency. We have groups of all kinds to equip people’s hearts with relational competency in community. We have teams and service opportunities to equip people’s hands in the many roles they have in life.

**Theological precision is our passion.** To be a Gospel-centered church in a highly religious state requires pin-point precision. Certain theological tensions matter far more in Utah than any other state. We work hard to define terms and address topics that might not be big issues elsewhere. We are committed to teach that which corresponds to reality. The Bible is the best source we have to judge what is true and not true. We understand that reality can be difficult to deal with; therefore, we communicate truth in helpful and hopeful ways. We do not believe that our “perception” is our “reality.” Reality is reality and perception may or may not correspond with that. Truth is our friend. When we live in the light (truth) we will glorify God and experience freedom. Truth is not “relative.” It is timeless and transcends culture. We want to offer clarity on the most difficult subjects as we believe offering clarity is a gift of love.

**Multiplication is our method.** Multiplication is why we are a multi-site church. We want to multiply environments, leaders, and people in Utah. We believe that a multi-site method of ministry is the best way to facilitate Gospel multiplication. Even though there are several different models of multi-site churches, we have chosen a model that we believe will be most effective in fulfilling our redemptive potential here in Utah. We want SMCC to be a family that has joined together to accomplish great things with God in Utah; spreading His fame by growing the Kingdom of God here.



# OUR DREAM: WE DREAM OF A DAY WHEN...

*Every person in Utah has heard The Gospel message.*

*Every community in Utah has access to a Gospel church.*

*Every act of service in Utah builds trust in a Gospel friendship.*

*Every Jesus follower in Utah has experienced Gospel delight.*

*Every generation in Utah is invited to a Gospel community.*

*Every home in Utah is strengthened by Gospel maturity.*

At SMCC, we are constantly thinking about how Utah will be different because we were here. We dream about what God might do through us. Life change is something only God can do and we want to do what we can do to join Him in this. Each of these 6 dreams is incredibly meaningful to us at SMCC. As long as there are people in Utah who have not heard the precise Gospel message as revealed in the Bible alone, we have work to do. As long as there are people in Utah who do not have access to a Gospel church in their community we have work to do. As long as there are people in Utah who are burdened by religion or irreligion, we have work to do. As long as there are people in Utah who have yet to be invited into a community with a Jesus culture, we have work to do. As long as there are people in Utah in need who could use a Gospel friend we have work to do. As long as there are families in Utah made up of people who have yet to be equipped to grow in Gospel maturity we have work to do. We dream about offering help, hope, and a home throughout the state of Utah.

# OUR 5 YEAR COMMITMENT:

- 1. Increased financial stewardship and the pay off of 1 SMCC building*
- 2. Our digital impact and reach*
- 3. A permanent facility in Utah County*
- 4. Leadership development*
- 5. Our equipping model of discipleship*
- 6. Improving our Sunday environments*
- 7. Launching our 6th campus.*
- 8. Increasing care for those inside and outside the walls of SMCC.*

Each of these commitments is specifically connected to our dreams as a church. Read on to find out exactly how.

**Our Strategic 2030 Year Vision:** These are the 8 things we sense God is inviting us to do by the year 2030. This list is in no particular order as we are keenly aware of the truth:

**Proverbs 16:9** In their hearts humans plan their course, but the LORD establishes their steps.

**Because we dream of a day that every generation in Utah is invited to a Gospel community we are committed to increased financial stewardship and the pay-off of our International campus building.** At SMCC, we desire to be a 100 year old church. In order to impact future generations over the next 75 years we must continue to strengthen our financial position by building a strong culture of financial stewardship. In each of the next five years, we will make additional principal payments to pay off the approximately \$425,000 left on our fastest growing campus; SMCC Internacional in West Jordan. Once the building is paid off this campus will be closer than ever to operating in the black for years to come.

**Outcome #1:** Pay off the West Jordan facility by 2030.

**Outcome #2:** Fully fund our operating budget each year allowing additional funds to fuel our expansion fund, the Greater Things Fund, which will then fund our 2030 vision.



**Because we dream of a day that every person in Utah has heard The Gospel message we will leverage technology and implement digital strategies to reach as many people as possible.** Jesus reached people where they were. In homes, at wells, on roads, in synagogues, and throughout villages, Jesus connected, built trust, and brought salvation to people. 2,000 years later, the place that people are most often could be described as a digital environment. Today, the first handshake or smile people receive from SMCC, isn't in person. The first contact point happens on a screen. We see a great opportunity to go to people like Jesus did by investing resources to improve our digital environments and digital reach. By leveraging technology with experts, we can increase our ability to, as Jesus described it, fish for people.

**Outcome #1:** 30,000 first time guests at SMCC by 2030.

**Outcome #2:** Triple the amount of people who attend Connect Now.

**Outcome #3:** Improve one current location for broadcast purposes to create a better digital experience for people in Utah.

**Outcome #4:** Introduce SMCC to more people with the help of marketing experts.

**Because we dream of a day that every community in Utah has access to a Gospel church we will build a permanent home for the Lehi campus in Utah County.** Utah County is home to over 700,000 people and there are less than 7 permanent, Gospel centered churches. Our Lehi campus is now reaching over 400 people each Sunday and is in desperate need of a permanent home. By building a permanent structure in Utah County, we ensure that people have a Gospel community for years to come while also controlling our costs and creating more ministry excellence. A permanent facility will expand the access to hundreds of thousands of people to Gospel community.

**Outcome #1:** Raise \$550,000 to begin the project in Utah County by 2028.

**Outcome #2:** Grand opening of Utah County facility by Easter Sunday of 2030.

**Because we dream of a day that every Jesus follower in Utah has experienced Gospel delight we will begin a program to develop leaders for Gospel ministry.** There's a pastoral leader crisis in America. The average age of a pastor in America is over 60 and academic institutions are struggling to train and equip the next wave of pastors in America. We can do something about this. We will begin a program to train pastors for Gospel ministry so that people can continue to take their next steps into devotion and delight with Jesus.

**Outcome #1:** Install a residency director by January of 2027.

**Outcome #2:** Fund residency program from 2027-2030.

**Outcome #3:** Train 9 pastors from 2027-2030 for ministry.



**Because we dream of a day that every Jesus follower in Utah has experienced Gospel delight we will enhance our Sunday morning environments where people experience Gospel delight.** Our Sunday morning services have been the most crucial aspect of our strategy for 25 years. Thousands of first time guests walk through our doors each year. Those environments are crucial to shaping their experience of us as a community. Like all environments, ongoing improvements are necessary. We believe strategic improvements are investments into the guest experience at SMCC. We have 4 owned facilities that will need facility upgrades in this next chapter of SMCC. By enhancing our spaces, we think more people will experience an irresistible environment and culture every week at SMCC. We envision each campus making significant improvements as funds allow in this 5 year timeframe.

**Outcome #1:** \$300,000 into Draper building remodel.

**Outcome #2:** \$100,000 into St. George building improvements.

**Outcome #3:** \$100,000 into the South Jordan building improvements.

Because we dream of a day that every home in Utah is strengthened by Gospel maturity we will increase our devotion to Jesus by equipping people's heads, hearts, and hands. We have added two pastoral positions to our central team who are responsible for our equipping strategies and how they intersect with families at SMCC. Our central pastor of discipleship and our central pastor of kids and students are developing new strategies to equip every age demographic at SMCC for devotion to Jesus.

Over the years, we have refined our theological vision and discipleship strategies for maximum effectiveness. We believe we can increase our effectiveness in kids and student ministry by creating content that fits the theological vision of SMCC. With intentional scope and sequence we can disciple people through the major life stages while supporting parents in the process. Our Monday-Friday discipleship strategies include 3 core aspects of a person's life; the head, the heart, and the hands. As we equip each area of a person's life, we fulfill our mission and more importantly the Great Commission. We want to focus on these equipping strategies to set goals and benchmarks to equip more than we are equipping currently.

**Outcome #1:** Develop new kids' curriculum for head, heart, hands discipleship by 2030.

**Outcome #2:** Develop head, heart, hands curriculum for birth-highschool ministry by 2030

**Outcome #3:** Equip 1500 people by 2030 in the head, heart, hands model of discipleship.



**Because we dream of a day that every community in Utah has access to a Gospel church we will launch our 6th SMCC campus.** It's been nearly 10 years since we launched an SMCC campus. Because of our financial health, staff health, and the health of the body at SMCC, we are poised to launch our sixth campus by 2030 offering a new group of people access to a Gospel community. We have 4 locations in mind. Our next campus will be launched with the support of our central team to produce life change and sustainability like we only dreamed of in the past. Our new launch strategy will allow us to not wait another decade before expanding again into new communities.

**Outcome #1:** \$275,000 by 2029 for the 6th campus.

**Outcome #2:** Launch a new campus by the fall of 2030.

**Because we dream of a day that every act of service in Utah builds trust in a Gospel friendship we are committed to increasing our care for those inside and outside the walls of SMCC.** Life is messy. It's full of pain and sorrow. We want to be there as Gospel friends in these seasons of life. With thousands of people at SMCC, it's hard to offer the care we desire and to truly understand the care that's being offered currently. With enhanced care and compassion strategies we can offer more and see the fruit of our care. These new strategies will show the care and compassion of Jesus in the state of Utah making His love undeniable.

**Outcome #1:** Contribute 500,000 hours of care both inside and outside the walls of SMCC by 2030.

# THE CAMPAIGN: HOW WE CAN FUND THIS FUTURE...

Dear SMCC Family, I'm Pastor Rodney, your Executive Pastor of Church Operations. We are deeply grateful for the unwavering support and generosity you have shown to SMCC's mission over the years. Together, over the last 26 years we have multiplied to five campuses rooted in our mission of existing to help as many people as possible take their next step toward becoming fully devoted and fully delighted followers of Jesus Christ.

As we strive to fulfill our mission at SMCC we are thrilled about our 2030 Vision Campaign. Our campaign is designed to continue our vision of multiplying in our community throughout the state of Utah. We will be facing significant financial challenges that require our collective effort. Things like building fatigue, multiplying our campuses, expanding our outreach and reaching new communities in Utah will require each of us to participate in many God honoring ways. Being a part of SMCC's family, your support and involvement are crucial to the success of our campaign. Whether through prayer, financial contribution, or active participation, each of you plays a significant role in making our vision a reality. In our campaign we are seeking to raise \$2,000,000 by the end of 2028 over and above our normal giving goals, and we need your help to reach this goal. I encourage you to prayerfully consider how you can contribute to this important effort. Your generosity will not only help us achieve our goals but will also help continue to accomplish our mission of building the Kingdom of God in Utah. By giving regularly to our General Fund and generously to our Greater Things Fund, you will play a part in this vision.

We are blessed to have such a supportive and caring community. With your help, we can continue to make a profound impact in the lives of many. Together, we can build a brighter future for our congregation and our community.

Thank you for your continued support and generosity.

With heartfelt gratitude,  
Rodney Smith  
Executive Pastor of Church Operations.



**Total Estimated Costs:**

**Residency Director: \$50,000**

**International Building Payments: \$425,000**

**Draper Remodel: \$300,000**

**Utah County Building Down Payment: \$550,000**

**New Campus: \$275,000**

**Residency Program: \$100,000**

**Digital Environments and Strategy: \$100,000**

**St. George Improvements: \$100,000**

**South Jordan Improvements: \$100,000**

**Total: \$2,000,000 Campaign (All strategies are contingent on funding)**

# HERE WE GO

That's it. That's what we want to accomplish for God's fame in Utah. Let's get real for a moment. What we sense God is inviting us to do is bold, risky, and too much for us to accomplish on our own. I want to invite you now to pray some big and bold prayers for the future of SMCC. Would you consider praying that God's will would be done at SMCC and that these strategies would accomplish His will? Would you consider how you might like to participate in one of these strategies by joining the many teams on the front-lines of implementation? Lastly, would you contribute financially? By giving regularly to our general fund you will help us cover our monthly expenses. Every dollar given after the monthly budget is covered, heads straight to our expansion fund (The Greater Things Fund). Through a one-time gift or a monthly contribution to our Greater Things Fund, you can directly move this plan forward. You will hear more from your leaders at SMCC as we embark on this journey together. To be vulnerable, I don't know that I have the leadership skills to lead such a bold vision. Thankfully, this isn't up to me. I want to leave you with the Apostle Paul's reminder of who is powerfully at work in the mission and ministry of SMCC.

Now to him who is able to do immeasurably more than all we ask or imagine, according to his power that is at work within us, 21 to him be glory in the church and in Christ Jesus throughout all generations, forever and ever! Amen. Ephesians 3:20-21

To 2030,

Pastor Eric Nelson

SMCC Lead Pastor

# A PRAYER FOR SOUTH MOUNTAIN COMMUNITY CHURCH

God, we are in awe of all that you've done over the last 25 years through the SMCC body in Utah. In the highs and lows, you have been faithful to build your church. People have been rescued from their sin, brought into your light, been raised up for leadership, been healed from addiction and trauma, and found a home. We celebrate all that you've done. As we look to our future, Jesus we ask that you continue to build your church and push back the darkness in Utah. Grow us deeper in our devotion.

Grow us closer in our connection. Grow us wider in our mission. We ask that each of us would take a new step with you as disciples. We ask that our elders, leaders, and church body would grow in unity.

Please provide all that we need, including funding, for this vision. We give you all the credit for what you've done, are doing, and will do through us, your people.

Amen.





